The Human-centered Organization Canvas

The planning tool for modern companies

swohlwahr human centered strategy

Der Human-centered Organization Canvas

Corporate Social Responsibility for resilient and agile Organizations

Modern corporate culture and economic success are not mutually exclusive. They even promote each other if human-centered social responsibility is taken seriously. But how can companies clearly position the various principles of such a corporate ethic and make them part of a strategy in a way that can be planned?

In the Human-centered Organization Canvas, responsible roles or persons and their activities are located for the various principles, each of which also stands for a field of action. The activities of the respective designated persons must contribute directly and/ or indirectly to the principle and to the intended goal. Several roles/persons can be assigned to a topic, but it is important to identify an accountable person in each case.

"Corporate Social Responsibility is a hard-edged business decision. Not because it is a nice thing to do or because people are forcing us to do it because it is good for our business."



Niall FitzGerald

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Die Human-centered Organization Canvas

Context of use

Date

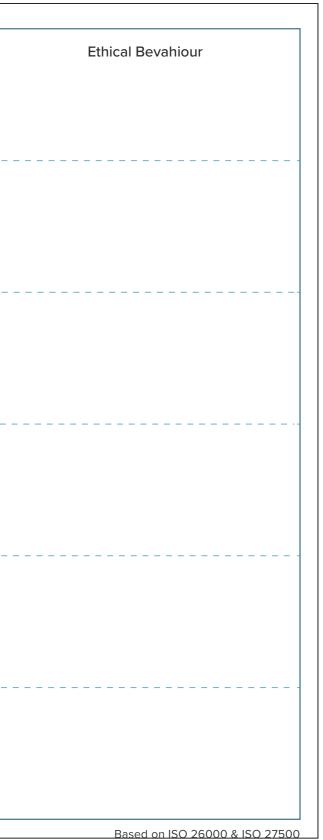
— Human-Centered —		Corporate Social Responsibility	
Holistic Approach	n	Accountability	Respect for Stakeholder Intererest
Transparency and Trustworthiness			
	Usability and Accessibility = Strategic Business Goals	Respect for International Norms of Behaviour	Respect for the Rule of Law
	Health, Safety and Well-being	Respect for Human Rights	
	Employees have meaningful work		
	Individual Differences as a Strength		





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Human-centered, sustainable and ethical strategy in Munich and Vienna